

# Gemline®

On Trend | On Time | On Budget™

Premier Group REFUEL  
3/20/23

GEMLINE TEAM



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Gemline®

**CSR**

2023

## 2021 By the Numbers



**0%**

Waste to landfill. We diverted 100% of waste from Gemline's Lawrence, MA facility to an alternate disposal source.



**\$575,000+**

Donated to charitable causes that support our community through health and wellness programs, education and leadership activities.



**19%**

Of new products launched in 2021 were eco-friendly.



**1.08M tons**

CO<sub>2</sub> saved annually by switching to LED lighting in our Lawrence, MA facility.



**172k Kilowatts**

Electricity generated from the conversion of 246.07 tons of trash.



**238.8 tons**

Cardboard recycled from our facilities.

## 2021 Environmental Stewardship Accomplishments



Gemline became a certified member of the Sustainable Business Leader Program through the Sustainable Business Leadership Network of Massachusetts (SBN).



### SOLAR

Gemline established a Solar Power Generation System. Solar panels were installed and are expected to reduce energy consumption by approximately 43%. The new system will become operational by early Summer 2022.



### PACKAGING

We purchased 471,000 shipping cartons in 2021, all made from at least 85% post-consumer waste.



### RELAMPING

Gemline relamped our Lawrence, MA headquarters and manufacturing facility with LED lighting, which allows us to save 437,954 Kilowatts of energy annually.



### ZERO LANDFILL

In 2021, no waste from Gemline's headquarters and manufacturing operations in Lawrence, MA went into a landfill.



### OFFSETTING CO<sub>2</sub>

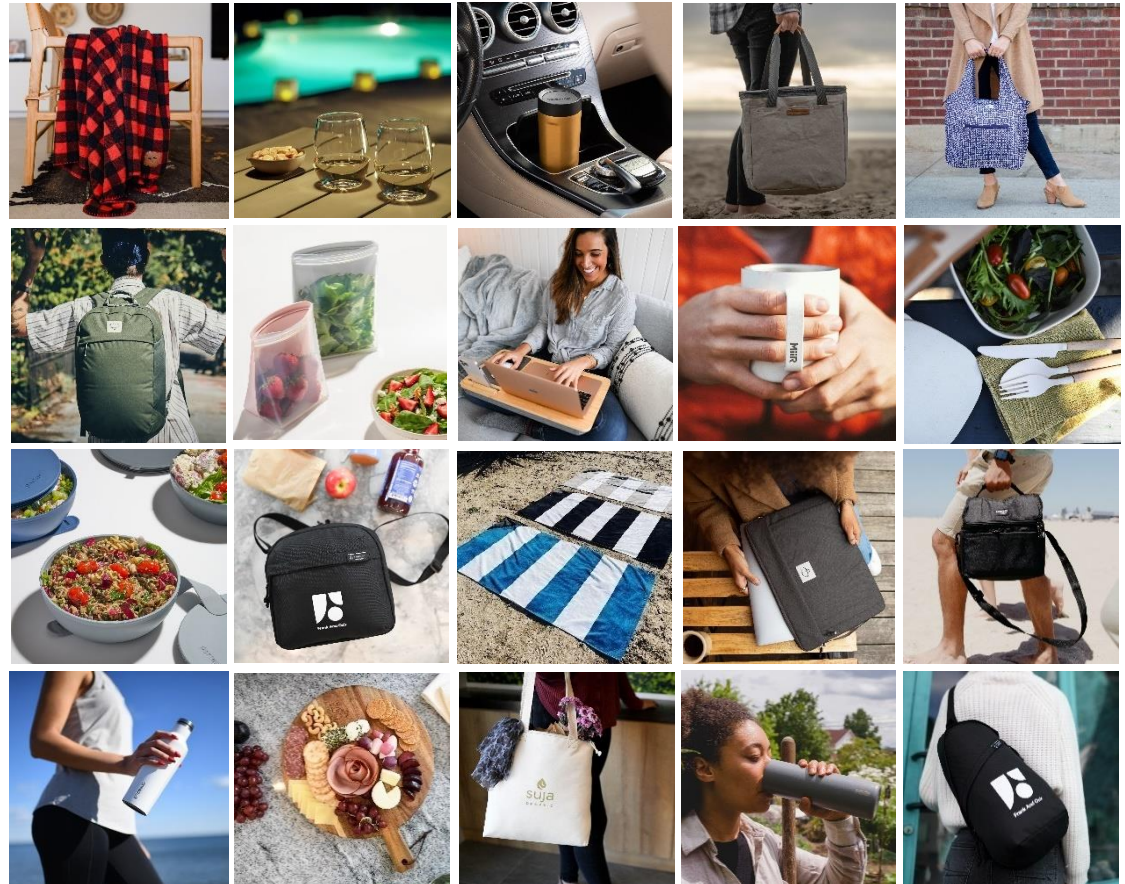
Gemline joined the UPS Carbon Neutral Program, designed to offset the CO<sub>2</sub> associated with our UPS shipments and to help support environmental projects. On behalf of Gemline, UPS mitigated 504.96 metric tons of CO<sub>2</sub> in 2021.

## PRODUCT

## 1. Made with Sustainable Materials

## 2. Made with Recycled Materials

### 3. Reduce Single Use

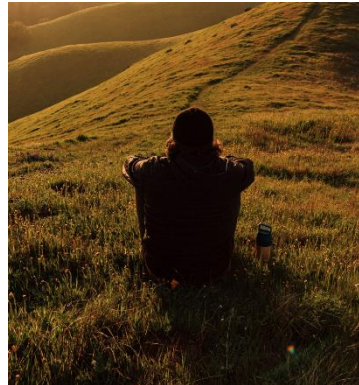


## Brands That Give Back



### CORKCICLE®

Every CORKCICLE® purchase helps bring clean water to people in need through CORKCICLE's partnership with charity: water.



### MiiR

Every MiiR product sold helps fund transparent giving projects. MiiR gives at least 1% of revenue to nonprofit organizations whose work empowers communities while benefiting the health of their natural environments. To date, MiiR has granted over \$3.14M.



### modern sprout.

Modern Sprout is committed to giving back—from donating a percentage of proceeds to the Pollinator Partnership for ecosystem protection, to partnering with the Heartland Alliance to provide employment for Chicago's most vulnerable residents.



### MOLESKINE

Every Smart Writing Set and notebook purchased from the Moleskine Art Collection helps fund quality education experiences for marginalized youth to develop creative and change-making skills - unlocking their potential and transforming their communities.



### w&p

W&P is proud to partner with City Harvest to help food rescue initiatives. W&P supports City Harvest through volunteer work, giveback opportunities, and amplification of the City Harvest mission.



# CORPORATE SOCIAL RESPONSIBILITY

## What we're working on in 2023



### ELIMINATE PVC

For the good of our environment, we are committed to our journey toward the elimination of PVC from our Gemline product offering by 2025.



### BENCHMARK OUR SUSTAINABILITY PRACTICES

We are partnering with EcoVadis, a globally recognized sustainability ratings provider, to benchmark our efforts, increase our sustainability performance and identify improvement opportunities.



### STRENGTHEN OUR DEI EFFORTS

We've engaged a DEI training firm to provide training for all Gemline employees, focusing on DEI awareness, inclusion and relationship building to enhance Gemline's culture.

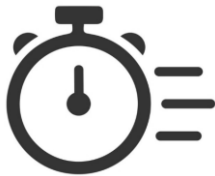


### REDUCE PACKAGING WASTE

We are committed to decreasing our packaging waste by 75% by December 31, 2023.



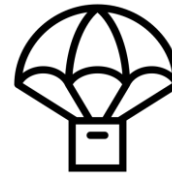
## ENHANCED SERVICES



Short & Quick  
Lead Times



Fast Track  
Service



Drop Shipping



Fulfillment &  
Kitting

## EASY TO DO BUSINESS WITH



Quality Assurance  
& Compliance



Promo Standards



PCI Compliance



GDPR Compliant

## DO MORE PROGRAM BUSINESS WITH US IN 2023

***We have reconstructed our policies to better support your programs***

### **SuperStock Program:**

- Over 200 skus, over 9 months of inventory
- Good, better, best offering within each category
- Always in stock

### **Policies:**

- 50% off set-up fees
- Waived ship exact charge
- 1/2 mins with no LTM fee
- Pricing hold for 6 months

***Which of your programs can we talk about now?***

# MAIN PRODUCT CATEGORIES

Gemline®



Backpacks



Business Bags



Coolers



Drinkware



Duffels



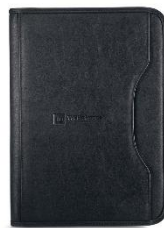
Lifestyle



Gourmet Food



Stationery



Padfolios



Technology



Totes



Writing Instruments



## OUR PRODUCTS

WE DESIGN, SOURCE, AND  
DISTRIBUTE OURS AND OUR BRAND  
PARTNER PRODUCTS.

A full service in-house industrial design team that can uncover cultural and design trends through a global exploration process. We use these trends to influence the greater merchandising process from opening to elevated price bands. These are featured under the Gemline and Gemline House Brands, as well as the highly sought-after Global Consumer brands.



# BRAND PORTFOLIO



Gemline®

**THANK YOU**