









## 2023Trends & New Products

## natural elements





























OVERLANDING



at-home entertaining











### 2022 Top 5



**1** KB5203 – Pro-Tech EQP – \$54.99 c



1 KM6417 - Perka® Kerstin EQP - \$18.50 c



1 BV2620 - Fusion EQP - \$1.95 c



1 GR4805 - Glacier EQP - \$29.99 c



1 EH4001 – Savory EQP – \$9.99 c

#### New Retail Brands



### bugatti

Since 1940, Bugatti has been creating travel and office bags with exceptional design & functionality, and superior materials & craftsmanship.



Founded with the goal to replace wasteful, single-use plastic bottles, EcoVessel combines fine design with optimum hot and cold retention performance.



Inspired by the Southern California lifestyle, Snowfox insulated stainless steel barware is designed in classic silhouettes that look and feel like fine glassware so you can experience your drink the way it's meant to be.











bugatti



KS9250 BUGATTI REBORN BACKPACK

As low as: \$135.00 c









KS9550 BUGATTI REBORN HYBRID BACKPACK DUFFEL









#### bugatti collection





Since 1940, Bugatti has been creating travel and office bags with exceptional design & functionality, and superior materials & craftsmanship.

### bugatti



#### Mile End Collection





KS9510 duffel bag / \$185.00 c

KS9010 sling bag / \$70.00 c



KS9210 laptop backpack / \$175.00 c

#### Central Collection





KS9530 duffel bag / \$130.00 c



KS9130 briefcase / \$150.00 c



KS9230 laptop backpack / \$155.00 c



### **ECOVESSEL®**



CV1010 - Port 10 oz. DWSS wine tumbler \$24.99 c



CV1020 - The Transit 16 oz. DWSS camp mug \$31.99 c



CV1021 - The Metro 16 oz. DWSS tumbler \$28.99 c



CV1022 - The Perka 16 oz. DWSS travel mug \$29.99 c



CV2021 - The Summit 24 oz. DWSS water bottle \$37.99 c



CV2010 - Boulder 20 oz. DWSS water bottle \$32.99 c



CV2020 - Boulder 24 oz. DWSS water bottle \$37.99 c



CV2030 - Boulder 32 oz. DWSS water bottle \$42.99 c



CV2040 - Boulder 64 oz. DWSS water bottle \$59.99 c









#### 2023 Q1 New Brands





CH1000 - Hurley® Oasis

40 oz. double wall vacuum Insulated travel mug

\$39.99 c Black in stock NOW White/blue - ETA April 2023



#### CH2020 - Hurley® Oasis

32 oz. double wall vacuum Insulated water bottle

> \$31.99 c IN STOCK NOW







## 5KECHER5





### **SKECHERS**















KS8000 -Skechers® Command

sling bag

\$29.99 c ETA Late April 2023 KS8001 -Skechers® Hatch

600d twill crossbody

\$26.99 c ETA Late April 2023



backpack

\$47.99 c ETA Late April 2023



backpack

\$42.99 c ETA Late April 2023









### SOIO NEWYORK

Unique. Functional. Stylish. Solo New York bags are inspired by the Big Apple but have universal appeal.

#### NATIONAL FOREST FOUNDATION

SOLO NEW YORK®

The National Forest Foundation and Solo New York® have partnered together and will plant a tree with the sale of each Re:Cycled bag.





### Solo NY® Collection















KL2054 - Solo NY® Re:define backpack / \$93.99 c





KL3009 - RE:GEN hip pack / \$27.99 c





## 

For over 70 years, Igloo® has maintained a reputation of producing quality, durable, and innovative products designed to keep perishables cold, fresh, and secure for extended periods of time.

### IGLOO® Collection



CG4000 - Igloo® Seadrift [24-can soft cooler / \$79.99 c



CG4002 - Igloo® Snapdown 36-can cooler tote / \$93.99 c



CG4001 - Igloo® Switch 30-can hybrid backpack / tote cooler / \$89.99 c





CG3003 - Igloo® ECOCOOL little playmate 7 qt cooler / \$49.99 c



CG3100 - Igloo® IMX 24 quart, 35-can cooler / \$219.99 f



CG3101 - Igloo® IMX 70 quart, 105-can cooler / \$359.99 f

#### **L**Logomark

#### IGLOO® Collection





20 oz. double wall vacuum insulated tumbler

\$24.99 c







30 oz. double wall vacuum insulated tumbler

\$31.99 c







CG2002 - Igloo® Legacy

24 oz. double wall vacuum insulated water bottle

\$27.99 c









Grand Fusion was founded with the goal of bringing innovation, design and quality to product categories we are passionate about.

#### 2023 Q1 New Item



### Logomark Cares



#### SHELTER TO SOLDIER

PERKA®, WORK®, ICOOL®

A portion of all proceeds from the Perka, Work, and iCOOL collections is donated to Shelter to Soldier™, a non-profit organization that rescues dogs to train as service animals for veterans in need.

Red Star Corporate Partners































### The Bright Side: Logomark-Sponsored Dog Finds Home With Navy Veteran

Scout, a German shepherd, recently finished service dog training through the Shelter to Soldier nonprofit, thanks to sponsorship by the Top 40 promo supplier.

Scout
has
found
his
forever
Home!











### Logomark Cares

Case Study

#### SHELTER TO SOLDIER PERKA®, WORK®, ICOOL®

A portion of all proceeds from the Perka, Work, and iCOOL collections is donated to Shelter to Soldier<sup>TM</sup>, a non-profit organization that rescues dogs to train as service animals for veterans in need.

- Our distributor partner was looking for unique employee gifts for his client
- One of our superstar team members suggested our best-selling Perka Kerstin
- Item was over-budget but a virtual was created to show the retail packaging & STS give-back program
- Enduser liked the mug we sent a spec sample to help our Distributor partner close the order & seal the deal.
- Enduser LOVED the item + Give-back program was a main selling-point
- Order was sent in, and item added to coop Program!



## përka

Fashionable high-end drinkware that's both modern and functional.





#### Logomark

### Perka® Collection





20 oz. double wall stainless steel hot/cold tumbler w/ straw

\$16.99 c



KW2523 - Perka® Burano

22 oz. double wall stainless steel water bottle

\$16.99 c



KW2522 - Cabrillo

20 oz. double wall stainless steel travel mug w/ straw

\$18.99 c ETA Mid April 2023

















KM8416 - Perka® Kempton

40 oz. double wall stainless steel Travel Mug

\$19.99 c

ETA Late April 2023

#### KW1521 - Dresden

18 oz. double wall stainless steel water bottle

\$14.99 c ETA Mid April 2023









## 

Heavy duty coolers and drinkware.



### iCOOL® Collection







GR4514 - iCOOL® Paradise

backpack cooler

\$65.99 c







GR4436 - iCOOL® Crossland

24-can duffel cooler

\$38.99 c

### iCOOL® Collection





KM8415 - iCOOL® Mojave

30 oz. double wall stainless steel travel tumbler w/ handle

\$19.99 c ETA Early April 2023





KW2521/KW3507 - Lakewood

24 oz. / 40 oz. double wall stainless steel dual opening water bottle

\$19.99 c / \$31.99 c









#### Houseware Collection



EH3329 – Collins 10-piece whiskey set w/ bamboo base / \$39.99 c LM exclusive



EH3330 – Carignan 6-piece electric wine aerator set / \$42.99 c



EH3331 - Lewis 10-piece wine set w/ tools / \$49.99 c LM exclusive



EH4365 – Wright 4-piece acacia wood serving set \$45.99 c LM exclusive



EH4364 - Carson 4-piece acacia wood cheese set \$23.99 c



EH4366 – Milton 11-piece bamboo cheese set \$79.99 c LM exclusive

#### Logomark

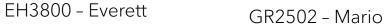
### Houseware Collection











foldable bamboo wine/cheese table

\$32.99 c



digital meat thermometer

w/ bottle opener

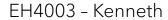
\$23.99 c











plastic food container w/ sauce jar & utensils

\$10.99 c

#### GR5118 - Shetland Sherpa

50 x 60 reversible blanket

\$52.99 c



#### **L**Logomark

### Bettoni® Collection



LT3000 - Messina

ballpoint pen

\$14.99 c

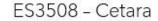


LT3050 - Messina

rollerball pen

\$15.99 c





junior journal & pen set

\$29.99 c



ES3509 - Sorrento

journal & pen giftset

\$45.99 c

#### Logomark

### Desktop Collection



KP0542 - Ridgecrest

3-in-1 bamboo jotter w/ pen / \$3.79 c



VS1327 - Rogers

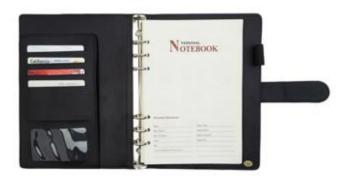
desktop notepad & organizer / \$5.25 c LM exclusive



KP2238 - Binghamton

RPET notebook w/ wireless charger / \$29.99 c





KP2628 - Boman

personal binder / \$12.99 c



card holder journal notebook

\$9.99 c





# RPET Collection Coming this Spring in time for Earth Day!









\$19.99 c IN STOCK NOW





GC1473 - Ashford 10w RPET & cork wireless charging pad

\$16.99 c IN STOCK NOW



KB5901 - Greeley RPET laptop backpack

\$25.99 c IN STOCK NOW



KB5902 - Bluefield RPET computer backpack

\$26.99 c IN STOCK NOW



KW1340 - Phoenix 20 oz. RPET water bottle

\$4.59 c ETA Late May 2023





### Thank You!

